

Columnist Interview Questions And Answers Guide.



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Columnist Job Interview Preparation Guide.

Question # 1

Tell us who is your role model, and why?

Answer:-

The question can reveal how introspective the candidate is about personal and professional development, which is a quality I have found to be highly correlated with success and ambition.

Plus, it can show what attributes and behaviors the candidate aspires to.

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Question # 2

So, [insert candidate name], what's your story?

Answer:-

This inane question immediately puts an interviewee on the defensive, because there is no right answer or wrong answer. But there is an answer.

It's a question that asks for a creative response. It's an invitation to the candidate to play the game and see where it goes without worrying about the right answer. By playing along, it tells me a lot about the character, imagination, and inventiveness of the person.

The question, as obtuse as it might sound to the interviewee, is the beginning of a story, and in today's world of selling oneself, or one's company, it's the ability to tell a story and create a feeling that sells the brand--whether it's a product or a person.

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Question # 3

So tell me what do you do for fun?

Answer:-

This was the very first interview question I was asked during my very first job interview (it was at Cosmo!)-and I completely stumbled over my answer. I was a senior in college and desperate to find a job in publishing, so to be honest, I couldn't think of much aside from writing cover letters that I'd done in recent memory. In many cases, editors want to know you have a life because you'll be writing about life-fashion, beauty, travel, relationships, food, etc. Be ready to talk about your favorite restaurants, things you like to do with your friends on the weekends, etc. It's meant to be a no-stress question-and on a human level, editors just want to see if you'd be a fun person to have around the office.

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Question # 4

Tell us how are you with social media?

Answer:-

Editors want to know you have a strong social media presence. Steer the conversation toward the platform you love and use the most, and your enthusiasm for it will become evident. If the editor asks, "Well, what about Twitter?" Or, "What do you think of Facebook?" You say: "They're still strong and relevant ways to drive traffic." (Or, if you really know your stuff, talk up the new guard of social, whatever that may be!)

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Question # 5

Explain me what do you need to know about a project before you start writing?

Answer:-

Good content writers should start by asking questions and doing research. Who is their target audience? What are the goals of this project? Look out for writers who say they "just start writing."

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Question # 6

Tell me how do you incorporate feedback and edits into your work?

Answer:-

This question should give you an idea of what this writer is like to work with. While good content writers should be able to defend their choices, they should also be



receptive to constructive feedback from their clients.

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Question # 7

Tell us how do you proofread a piece of work?

Answer:-

All writers make mistakes, but good writers should know how to catch them. Great candidates should have a proofreading strategy, whether it's reading a printed copy, reading their piece aloud, or even reading the piece backwards.

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Question # 8

Explain me about your post-secondary education. What was your favorite course? Which was your most challenging?

Answer:-

I did my education in yuvakshetra college and I have worked as a junior editor in a renowned newspaper too.

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Question # 9

Please tell us what do you know about us and our work?

Answer:-

Newsday produces one of the top Newspapers within the country. I do not know more than that but what I can say is that the crossword puzzles are much harder when compared to the other leading newspapers.

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Question # 10

Tell me why did you choose to apply with our company?

Answer:-

I want to be a writer and my become an editor I can not only share my expertise I will be in an environment where my work may get more recognition.

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Question # 11

Explain me when have you been most satisfied in your life?

Answer:-

Except with entry-level candidates, I presume reasonable job skill and intellect. Plus, I believe smart people with relevant experience adapt quickly and excel in new environments where the culture fits and inspires them.

So, I concentrate on character and how well someone's matches that of my organization.

This question opens the door for a different kind of conversation, in which I push to see the match between life in my company and what people need to be their best and better in my company than they could be anywhere else.

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Question # 12

Tell us what's your superpower, or what's your spirit animal?

Answer:-

During her interview I asked my current executive assistant what was her favorite animal. She told me it was a duck, because ducks are calm on the surface and hustling like crazy getting things done under the surface.

I think this was an amazing response and a perfect description for the role of an EA. For the record, she's been working with us for more than a year now and is amazing at her job.

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Question # 13

Tell me why do you want to work at X magazine?

Answer:-

Once I moved into the interviewer seat, this is the question I noticed other people stumbling over the most. Editors know you're probably applying to 10 zillion other places, but they at least want to feel like you'd be more excited to work at their brand than, say, your hometown gas station. Challenge yourself to come up with something unique and personal. (When I worked at a teen magazine, 99 percent of people said they wanted to work there because they "loved it growing up." That's great, I thought, but why do you want to work here now?) Is it the magazine you always save space for in your suitcase? Do you love a particular writer? Did they publish a story that impacted your life in a meaningful way?

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Question # 14

Do you know what qualities do Columnist look for?

Answer:-

* Good spelling, grammar and punctuation!

* Evidence of an interest in current affairs.

* A strong interest in people, places and events



Columnist Interview Questions And Answers

- * An ability to write in a clear, easy to understand style
- * An appreciation of the part a local newspaper plays in the community
- * A willingness to sometimes work irregular hours
- * An ability to work under pressure to meet deadlines
- * Determination and persistence

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Question # 15

Tell me what do you do to make your writing more SEO-friendly?

Answer:-

Good candidates won't just be great writers; they'll also know the best practices for SEO, like using the right keywords in the right quantity, and adding hyperlinks to other pieces of content on your site as well as outside sources.

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Question # 16

Tell me one thing that you feel you can do better than other Editors you have worked with previously?

Answer:-

I will not say that I am the best, I think that each person is has their own gift, mine is an undying will to keep going even when things that going my way, so if you choose me that is what you are going to get, a relentless worker.

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Question # 17

What are your career goals as Columnist?

Answer:-

To improve my writing skills, because I believe as an editor or in life in general one can never stop learning or perfecting their craft. So yes eventually I want to become a lecturer.

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Question # 18

Explain me an example of a time when you had to edit or write a piece under a strict deadline. How did you ensure that you met the deadline?

Answer:-

I had to write several research papers during my first year if M.Phil. It was tough but I managed to organised my work according to my deadlines and got it done.

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Question # 19

Tell me what content management systems have you used?

Answer:-

Depending on your specific needs, you might be looking for a writer who can post content directly on your site. In these cases, you want someone who knows their way around a major content management system (CMS) like WordPress or Magento.

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Question # 20

Tell me how do you talk about a dry or technical subject without relying on buzzwords?

Answer:-

Great web content is clear and digestible. Good writers feel comfortable translating complex or technical ideas into plain language that readers can easily understand.

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Question # 21

Tell me of the Major News Stories from the Last Year, Which Would You Have Like to Cover? Why?

Answer:-

When answering this question, be honest. Don't try to class up your response by picking something that you think will make you look smart. Honest answers are always good because it illustrates your personality. This part of the Journalist interview questions and answers is designed to showcase what you find interesting in the news and whether that is a fit for the available position. Also, it proves that you know about current events and have formed concrete journalistic opinions on them. Be sure to point out what makes the story interesting to you and why reporting it would have been an interesting experience. Acknowledging why accuracy was vital to the story, as well as why it was an important story to report upon illustrates your journalistic knowledge and passion in a way that few other answers can. You can also discuss why your point of view on the story could have added more insight or an additional angle to the piece. Making your answer personal and individual can help make a lasting impression on you interviewer.

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Question # 22

Explain me about a time when things didn't go the way you wanted--like a promotion you wanted and didn't get, or a project that didn't turn out how you had hoped?

Answer:-

It's a simple question that says so much. Candidates may say they understand the importance of working as a team, but that doesn't mean they actually know how to work as a team. We need self-starters that will view their position as a partnership.



Answers tend to fall into three basic categories:

- 1) blame,
- 2) self-deprecation, or
- 3) opportunity for growth.

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Question # 23

Tell me if you got hired, loved everything about this job, and were paid the salary you asked for, what kind of offer from another company would you consider?

Answer:-

I like to find out how much the candidates are driven by money versus working at a place they love.

"Can the person be bought?"

"You'd be surprised by some of the answers."

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Question # 24

Tell us do you read any blogs on writing and editing? Which ones? What do you like about these?

Answer:-

I have read blogs but I cannot remember any of them at this time. What I could say is that they did help me to improve my writing and editing greatly which is why I am here today.

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Question # 25

Suppose if you have a 300-page document that's a rush job and you must edit it by the end of the day, how would you approach the task to ensure timely delivery?

Answer:-

Calculate how many pages I could do per hour realistically and whatever is left over, delegate to other staff.

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Question # 26

Do you know what makes good content? How do you know if a piece of content is doing well?

Answer:-

You want to make sure the content writer understands how their work aligns with your business strategy. Good answers might include the following: "Good content should inform and engage readers," or "Good content drives clicks, pageviews, unique visitors, etc."

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Question # 27

As you know we're constantly making things better, faster, smarter, or less expensive. We leverage technology or improve processes. In other words, we strive to do more--with less. Tell us about a recent project or solution to a problem that you made better, faster, smarter, more efficient, or less expensive?

Answer:-

Good candidates will have lots of answers to this question. Great candidates will get excited as they share their answers.

In 13 years we've only passed along one price increase to our customers. That's not because our costs have decreased--quite the contrary. We've been able to maintain our prices because we've gotten better at what we do. Our team, at every level, has their ears to the ground looking for problems to solve.

Every new employee needs to do that too.

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Question # 28

Tell me suppose if we're sitting here a year from now celebrating what a great year it's been for you in this role, what did we achieve together?

Answer:-

For me, the most important thing about interviews is that the interviewee interviews us. I need to know someone's done his or her homework, truly understands our company and the role, and really wants it.

"The candidate should have enough strategic vision to not only talk about how good the year has been but also to answer with an eye toward that bigger-picture understanding of the company--and why he or she wants to be here."

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Question # 29

Tell me what are your 3 greatest strengths as an editor?

Answer:-

I never give up when faced with failure.

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Question # 30

Take a few minutes to bring your resume to life for me, focusing on your work as an editor and writer?

Answer:-

At a job no but father is an architect so many times he has documents to correct so I will just do those. I also write so I edit my own work.



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Question # 31

Tell me how would you handle sensitive writers who question every edit you make?

Answer:-

I would have a private meeting to understand how they are feeling and what they feel when I edit their work. I would explain that their work is very good (if it was!) and that editing it was just bringing it up to scratch with house-style. They don't need to take it personally as it is not a reflection on the quality of their work, it's just my job to do that.

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Question # 32

Tell me how would you capture our company's voice?

Answer:-

Every great writer has his or her own unique voice, but in the case of content writers, you want to make sure their voice aligns with your brand. Good candidates should familiarize themselves with the existing copy on your site and be able to speak confidently about it.

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Question # 33

Explain me what Qualities Do Journalists Need?

Answer:-

While there are some fundamentals that all journalists need, such as basic knowledge of journalistic standards and practices, your interviewer will be more interested in your own individual take on what characteristics are ideal for a journalist. While it is important that you make your interviewer aware that you understand what the position entails, they want to know about how you approach the position and the qualities you possess which you feel will help you the most in the position. Looking back on the job posting and paying attention to their position requirements can give you an idea of what the employer is looking for in a candidate. Specifically highlighting these aspects of yourself should be beneficial to you during the Journalist interview questions and answers.

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Question # 34

Explain me what did you do at X internship?

Answer:-

This is when you give the elevator pitch about how perfectly qualified you are for this job. Hopefully, you've read up on the job description by this point, so here, talk up anything relevant to that description. And hey, we all know interning can equal major grunt work, but whatever you do, don't speak poorly about anywhere you've worked. You've known this editor for what, 5 minutes? Trash talking that quickly can only make you look bad, and the editor will assume you'll do the same at his/her magazine.

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Question # 35

Explain me a specific accomplishment of yours in a previous position that indicates you will thrive in this position?

Answer:-

Past performance is usually the best indicator of future success.

When candidates can't point to a prior accomplishment, they are unlikely to be able to accomplish much at our organization--or yours.

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Question # 36

Please explain about a project or accomplishment that you consider to be the most significant in your career?

Answer:-

I find that this question opens the door to further questions and enables someone to highlight him- or herself in a specific, nongeneric way.

Plus, additional questions can easily follow: What position did you hold when you achieved this accomplishment? How did it impact your growth at the company?

Who else was involved, and how did the accomplishment impact your team?

Discussing a single accomplishment is an easy way to open doors to additional information and insight about the person, his or her work habits, and how the person works with others.

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Question # 37

Please explain how Do You Stay Informed on the News and Current Events?

Answer:-

As journalism is particularly concerned with the news, illustrating that you are totally aware of current events, as well as the current cultural zeitgeist, is important. Listing the newspapers, magazines, television shows and websites you use to stay on top of events will help establish you as a candidate. You can also discuss why you use these particular outlets during this part of your Journalist interview questions and answers. Letting your potential employer know what appeals to you about your selected news outlets will help them to ascertain whether you are a good fit for their company.

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Question # 38

Top Basic Columnist Job Interview Questions:



Answer:-

- * Why do you want to become a columnist?
- * What do you hope to gain in this job?
- * What will your work add to our publication?
- * How do you stay up to date with the latest world news?
- * How do you combat negative feedback from viewers?
- * How do you work with an editing team?
- * What is your experience with social media?
- * Do you prefer working in an office or at home?
- * What do you believe is your role in the community as a columnist?
- * How do you work under stress?
- * Are you looking for a part time or full time job?
- * If you could start your career over, what would you do and why?
- * What is your ultimate career goal?
- * Where do you see yourself five years from now?
- * Why is this job right for you at this time?
- * What do you like to write about?
- * What makes your writing unique?
- * Why do you believe you are a good fit for the job?
- * How do you describe your writing style?
- * Why do you want to write for this newspaper?
- * Why do you want to live in this city/state/community?
- * How do you plan on getting readers to read your column each week?
- * What do you consider your specialty topic to write about?
- * What credentials do you have to make people trust you?
- * What are your salary expectations?
- * What are your benefits expectations?
- * What is your experience with pagination?

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Question # 39

Role-specific Columnist Job Interview Questions:

Answer:-

- * What do you like to read on your own time?
- * Describe a time you found and pitched your own story.
- * Share some examples of your best work.
- * What was your role in putting together [this work sample]?
- * How do you cope with the stress of tight deadlines?
- * How do you ensure accuracy in your work?
- * What publishing software have you used before?
- * How often do you use social media? Which sites do you use the most?
- * How would you rate your ability to use technology for storytelling? What are your strengths and weaknesses in this area?
- * Describe a time you worked with a multidisciplinary team to tell a story.
- * What do you know about our publication? What could we do better?
- * Who would you consider to be our competitors?
- * How familiar are you with our staff writers? Whose work do you follow and why?
- * What current stories that are relevant to our publication?

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Question # 40

Top 20 Columnist Job Interview Questions:

Answer:-

- * At times your work load may feel unmanageable. Describe a time when you recognized that you were unable to meet multiple deadlines. What did you do about it?
- * Tell us about an idea you started that involved collaboration with your colleagues that improved the business.
- * When you had extra time available at your last job, describe ways you found to make your job more efficient.
- * At times you may be asked to do many things at once. Tell me how you would decide what is most important and why.
- * Tell me a time when you identified a problem with a process and what steps did you take to improve the problem?
- * What processes or techniques have you learned to make a job easier, or to be more effective? What was your discovery process and how did you implement your idea?
- * Give me an example of a new idea you suggested to your manager within the last six months. Describe steps you have taken to implement your idea.
- * Tell me about a time when you went beyond your manager's expectations in order to get the job done.
- * Tell me about a time when you identified a new, unusual or different approach for addressing a problem or task.
- * Describe a project or idea (not necessarily your own) that was implemented, or carried out successfully primarily because of your efforts.
- * How do you react when faced with many hurdles while trying to achieve a goal? How do you overcome the hurdles?
- * Everyone has good days and bad days at work. Take your time and think back to a really good day you had and tell me why it was a good day.
- * How do you maintain self-motivation when you experience a setback on the way to achieve your goal? How do you do it?
- * If you find yourself working with a team that is not motivated, how do you keep yourself motivated and motivate others?
- * Describe the work environment or culture in which you are most productive and happy.
- * Tell me about the job position that satisfied you the most. How about the least? What made each one more or less satisfying to you?
- * What goals, including career goals, have you set for your life?
- * Describe for me a situation where you had a positive effect on someone. What did you do? How did the other person react? Why do you think what happened, happened?
- * What is your preferred work style? Do you prefer working alone or as part of a team? What percentage of your time would you allocate to each, given the choice?
- * Describe the actions and behaviors of your current/former manager or supervisor that you respond to most effectively?

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Question # 41



Explain me why have you had x amount of jobs in y years?

Answer:-

This question helps me get a full picture of the candidate's work history. What keeps the person motivated? Why, if the person has, did the person jump from job to job? And what is the key factor when he or she leaves?

The answer shows me the person's loyalty and reasoning process. Does the person believe someone always keeps him or her down (managers, bosses, etc.)? Does the person get bored easily?

There is nothing inherently wrong with moving from job to job--the reasons are what matters.

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Question # 42

Tell me what is your greatest weakness as an editor? What are you doing to improve it?

Answer:-

My greatest strength is also my greatest weakness, I do not give up which means that I am a perfectionist. To improve this I stop, take deep breath and accept the fact that nobody is perfect.

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Question # 43

Tell me what things do you not like to do?

Answer:-

We tend to assume people who have held a role enjoy all aspects of that role, but I've found that is seldom the case.

Getting an honest answer to the question requires persistence, though. I usually have to ask it a few times in different ways, but the answers are always worth the effort. For instance, I interviewed a sales candidate who said she didn't enjoy meeting new people.

My favorite was the finance candidate who told me he hated dealing with mundane details and checking his work. Next

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Question # 44

Tell me what are you reading right now?

Answer:-

Good writers are also good readers. Great candidates might mention popular writing blogs, major magazines, or novels. The main thing is that they should demonstrate that they're active and engaged readers.

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Question # 45

Tell me what's one thing you'd change about the magazine?

Answer:-

This can be an intimidating question to answer on the spot, but that's why I'm telling you about it now! Editors typically ask this in a very genuine way--an interview is an easy way for them to get feedback directly from a reader. Brushing up on a few back issues should spark a few ideas (and is good prep overall), but the key here is to use soft, constructive language. Instead of "I hate this," it's, "I'd love to see more of this."

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Question # 46

Tell me what questions do you have for us?

Answer:-

I love asking this question really early in the interview--it shows me whether the candidate can think quickly on his or her feet, and also reveals the person's level of preparation and strategic thinking.

I often find you can learn more about people from the questions they ask versus the answers they give.

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Question # 47

Explain me how do you tell a credible source from a not-so-credible source?

Answer:-

This is a question about judgment. Does the professional understand the difference between drawing on legitimate, thoroughly vetted sources like The New York Times or peer-reviewed journals, compared with unverified sources such as personal blogs?

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Question # 48

Tell us how would you handle a freelance writer who handed in subpar work?

Answer:-

I almost dealt with similar situations on a weekly and sometimes daily basis during my time as editor at Urban-Econ. I would have got a 40 page report from a Russian manager with a very technical writing style, and needed to edit the entire document in less than an hour. With time, I learned what to look for, and speed read forward and backwards for spelling mistakes, and sentence structuring; however their was no time to waste.

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Question # 49



Tell us how do you prioritize when you have multiple deadlines to meet?

Answer:-

I list in order from the most important to least important.

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Question # 50

Tell us what would your previous supervisor say about your time management skills?

Answer:-

I try my best, nobody is perfect but I like to be on time for anything.

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Question # 51

Explain me would you be open to doing X as part of your job?

Answer:-

I was once asked if I would be OK with writing the Table of Contents even though it had been years since the page was part of my job description. But I said yes, and got the job, and actually didn't mind doing it until it was eventually taken off my plate a year or so later. Bottom line: Just say yes. Job descriptions are what you make of them once you get your foot in the door-until then, just prove that you're someone who is willing to roll up your sleeves and get the job done.

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Question # 52

Please tell us what do you read?

Answer:-

Since you're interviewing for a job in publishing, editors want to know that you like to pick up a good book once in a while. Be ready to list off anything interesting you've read recently-books, blog posts, magazine articles. But don't just talk about the magazine where you're interviewing-editors have special brown-nose detecting powers.

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Question # 53

Tell me what formats are you comfortable writing in?

Answer:-

It's important to make sure you're getting the right tool for the job. If you're looking for someone to write video scripts, you may not want a writer who's primarily interested in writing listicles.

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Question # 54

Explain me which story in your portfolio are you most proud of?

Answer:-

A pretty straight-forward question, but now that you know editors like to ask it, think back through your list of clips and use the time to talk about something that sounds really impressive. Maybe it was an investigative piece you wrote for your school's newspaper, or maybe you interviewed someone really inspiring for your blog. Talk it up! Here, editors really just want to see that you're passionate about your work.

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Question # 55

Tell us what is your ideal company culture?

Answer:-

A company that specialises in travel writing, that delivers excellent quality writing work, seeks to create a collaboration between writer and company.

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Question # 56

Explain me what style guides are you familiar with?

Answer:-

Great candidates should at least be familiar with a major style guide like the AP Stylebook or Chicago Manual of Style. Consider it a flag if this question elicits no response or an "I play it by ear" response.

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Question # 57

Tell me oh! Did you work with X person?

Answer:-

The magazine industry is a small industry. If you did work with X person, again, KIP (Keep It Positive). Even if you hated X person. Even if he/she made you cry into your Michael Kors tote bag every day. Even if the editor interviewing you says nasty things, just KIP. "Yes, we did work together! I learned a lot by working with her." Next question!

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**Question # 58**

Tell me what books/magazines/newspapers do you enjoy reading?

Answer:-

I enjoy reading my Toastmasters magazines for inspiration and newspapers so that I can know what is happening in the country.

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Question # 59

Please tell me what's your dream job?

Answer:-

Editors always love hearing a good answer to this question, but they also use it to see if your goals align with the position for which you're being considered. Answer honestly, but try to connect the dots as much as you can.

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Question # 60

Tell us how do you decide what tone to use with a particular piece of writing?

Answer:-

This question is designed to give you a sense of how thoughtful a content writer is. Good writers should think both about the audience they're writing for and also what the goal of the project is.

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Question # 61

Tell me how do you make sure work gets done on schedule?

Answer:-

This question should give you a sense of the content writer's workstyle. You want someone who's comfortable committing to deadlines and scheduling check-ins so there are no surprises when the final deliverables arrive.

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Question # 62

Tell us what do you like most about being an editor?

Answer:-

Being an editor means you get to help people with their writing, and I like to read other people's work. I also just like helping people improve on what they already have.

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